



Dive into the heart of community engagement at the 4th annual **Concert for the Causes**, set for **May 4, 2024**, at the Kern County Fairgrounds. This event presents a unique platform for sponsors to connect with the local community, supporting two pivotal Kern County nonprofits: **The Wounded Heroes Fund** and **M.A.R.E. Riding Center**. By partnering with us, sponsors gain access to a broad audience, enhancing brand visibility through media coverage, social media promotion, and concert signage.

The musical lineup is nothing short of spectacular, featuring ACM Award winner **Chris Janson**, platinum-selling **LOCASH**, breakout star **George Birge**, and local favorite **Joe Peters**. This distinct blend of artists not only promises a night of exceptional entertainment but also a chance for sponsors to be associated with high-profile performers.

Embrace this opportunity to showcase your commitment to local causes while enjoying extensive promotional benefits. Join us at Concert for the Causes for an evening where music and mission intertwine. For more information on sponsorship packages and benefits, visit Concert for the Causes.

Enclosed please find our sponsor packet. There are several levels of participation, and we would greatly appreciate your support. Thank you in advance for your sponsorship! We hope to see you at the Concert for the Causes.

Sincerely,

Wendy & Kimiko

Wendy Porter, & Kimiko Kobayashi.

<https://www.concertforthecauses.com/>

Stage Sponsor: \$50,000 (only 1 available)

- Sponsor will receive 1- VIP center premier reserved box (20 tickets) at the event
- Concierge service
- Complimentary food & select beverages
- Reserved VIP Lounge
- Company commercial (60 seconds) played throughout the night (*must be submit by 4/15/24*)
- Recognition as Stage sponsor in all social media, media, website, and press
- Company provided banner at event

Platinum Sponsor: \$20,000-(only 1 available)

- Sponsor will receive 1- VIP center premier reserved box (20 tickets) at the event
- Concierge service
- Complimentary food & select beverages
- Reserved VIP Lounge
- Company commercial (30 seconds) played throughout the night (*must be submit by 4/15/24*)
- Recognition as Platinum sponsor in all social media, media and press
- Company provided banner at event

Gold Sponsor: \$10,000- (4 available)

- Sponsor will receive 1- VIP premium reserved box (20 tickets) at the event
- Concierge service
- Complimentary food & select beverages
- Reserved VIP Lounge
- Company commercial (15 seconds) played throughout the night (*must be submit by 4/15/24*)
- Recognition as Gold sponsor in all social media, media and press
- Company provided banner at event

Silver Sponsor: \$5,0000 - (6 available)

- Sponsor will receive 1- VIP premium reserved box (20 tickets) at the event
- Complimentary food & select beverages
- Reserved VIP Lounge
- Recognition as Silver sponsor in all social media, media and press
- Company provided banner at event

Bronze Sponsor: \$2,500- (18 available)

- Sponsor will receive 1- VIP premium reserved box (10 tickets) at the event
- Complimentary food & select beverages
- Reserved VIP Lounge
- Recognition as event sponsor

Logo Sponsor: \$1,000- 12 available

- Sponsor will receive 1- reserved box (8 tickets) at the event- (**Ultra Lounge access only**)
- Private bathroom & complimentary beverages for 21 and over while supplies last
- Logo on website and event loop
- Recognition as event sponsor

**This is an outdoor event and will be at the 805 Grandstands at the Kern County Fairgrounds.
Must have a ticket to attend.**

EVENT DATE: Saturday, May 4, 2024

Custom Sponsorships available through any of the 2 organizations: Contact Wendy Porter at 661-328-8600 or wendy@thewoundedheroesfund.org, or Kimiko@mareridingcenter.com

Company Name: _____

Contact: _____

Company Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone Number: _____

E-mail address: _____

Website: _____

SPONSORSHIPS:

_____ **Stage- \$50,000**

_____ **Platinum - \$20,000**

_____ **Gold - \$10,000**

_____ **Silver - \$5,000**

_____ **Bronze - \$2,500**

_____ **Logo Sponsor- \$1,000**

Payment: **Cash** **Check** **Credit Card**

Return this sheet and check payable to:

Wounded Heroes Fund

3121 Standard St

Bakersfield, CA 93308

Tax ID: 80-0215850. Sponsors:

Please email logo: kimiko@mareridingcenter.com

Credit Card Authorization

PLEASE COMPLETE AND RETURN THIS FORM.

All information will be kept confidential.

Name on Card: _____

Business (if any): _____

Billing Address: _____

City State & Zip: _____

Credit Card Type: Visa MasterCard Discover AMEX

Credit Card Number: _____

Credit Card Expiration: _____

CCV Code (3-4 digits on back): _____

Amount to Charge: \$ _____

For (event or sponsorship name): _____

I authorize The Wounded Heroes Fund to charge the amount listed above to the credit card provided herein. I agree to pay for this purchase in accordance with the issuing band cardholder agreement.

Card holder- please sign and date:

Signature: _____ Date: _____

Printed Name: _____

Please return completed and signed form to:

The Wounded Heroes Fund

3121 Standard St

Bakersfield, CA 93308