



Three local Kern County nonprofits have come together for one night to benefit children, adults, veterans and burn survivors. The Wounded Heroes Fund, M.A.R.E. Riding Center, and The Bakersfield Firefighters Burn Foundation, all local nonprofit organizations, have partnered for an event, Concert for the Causes on **Saturday, May 6th, 2023**. This event will be an evening concert at the Kern County Raceway Park featuring **Jimmie Allen** plus **Joe and Martina, and The Rivals**.

**The Wounded Heroes Fund** is a service organization for Kern County Veterans and their families, dedicated to facilitating healthy transitions through community, support, and appreciation.

**M.A.R.E. Riding Center** provides equine-assisted therapies and activities for children, adults, at-risk youth, foster children, and veterans living with special needs and disabilities. Through our Equine Assisted Program these individuals find strength and independence.

**Bakersfield Firefighters Burn Foundation** is to support and assist Bakersfield and Kern County burn survivors in their recovery process by assuring the best possible burn care, prevention education and support resources are provided. We do this through: Burn Survivor Support Services, Burn Care Education Grants, Burn Prevention Education, Burn Care Research.

By sponsoring Concert for the Causes, you'll not only have a great night, but will help sustain essential programs in place at all 3 local nonprofits. In appreciation of your anticipated donation, we would like to offer you media coverage, website and social media advertising, concert perks, signage, and VIP tickets to Concert for the Causes.

We hope that we can count on your help to make this year's event one of our best yet!

Enclosed please find our sponsor packet. There are several levels of participation, and we would greatly appreciate your support. Thank you in advance for your sponsorship! We hope to see you at the Concert for the Causes.

Sincerely,

Wendy Porter, Kimiko Kobayashi, & Kevin Anderson

<https://www.concertforthecauses.com/>

**Presenting Sponsor: \$75,000 (only 1 available)**

- Sponsor will receive 3- VIP premier reserved tables (8 tickets per table) at the event
- Meet and Greet with Jimmie Allen for 10 of your guests.
- Exclusive bottles of wine for the table
- Complimentary food & select beverages
- Company logo on screens throughout night
- Company commercial (up to 90 seconds) played throughout the night (*must submit by 4/01/23*)
- Recognition as Presenting sponsor on website home page, and all social media, media, and press
- Company provided banner at event

**Stage Sponsor: \$50,000 (only 1 available)**

- Sponsor will receive 2- VIP premier reserved tables (8 tickets per table) at the event
- Exclusive bottle of wine for the table
- Complimentary food & select beverages
- Company commercial (60 seconds) played throughout the night (*must be submit by 4/01/23*)
- Recognition as Stage sponsor in all social media, media, website, and press
- Company provided banner at event

**Platinum Sponsor: \$25,000**

- Sponsor will receive 2- VIP premier reserved tables (8 tickets per table) at the event
- Exclusive bottle of wine for the table
- Complimentary food & select beverages
- Company commercial (30 seconds) played throughout the night (*must be submit by 4/01/23*)
- Recognition as Platinum sponsor in all social media, media and press
- Company provided banner at event

**Gold Sponsor: \$15,000**

- Sponsor will receive 1- VIP premier reserved table (8 tickets) at the event
- Exclusive bottle of wine on the table
- Complimentary food & select beverages
- Company commercial (15 seconds) played throughout the night (*must be submit by 4/01/23*)
- Recognition as Gold sponsor in all social media, media and press
- Company provided banner at event

**Silver Sponsor: \$7,500**

- Sponsor will receive 1- VIP premier reserved table (8 tickets) at the event
- Exclusive bottle of wine on the table
- Complimentary food & select beverages
- Recognition as Silver sponsor in all social media, media and press
- Company provided banner at event

**Bronze Sponsor: \$3,000**

- Sponsor will receive 1- VIP premier reserved table (8 tickets) at the event
- Complimentary food & select beverages
- Recognition as event sponsor

**Logo Sponsor: \$1,000**

- Sponsor will receive 1- reserved table (8 tickets) at the event- (**NO tent access**)
- Logo on website and event loop
- Recognition as event sponsor

**This is an outdoor event and will be on the infield (blacktop) at the Kern County Raceway Park.  
Must have a ticket to attend.**

**EVENT DATE: Saturday, May 6, 2023**

Custom Sponsorships available through any of the 3 organizations: Contact Wendy Porter at 661-328-8600 or [wendy@thewoundedheroesfund.org](mailto:wendy@thewoundedheroesfund.org), or [Kimiko@mareridingcenter.com](mailto:Kimiko@mareridingcenter.com) , or [kalberts@bakersfieldfire.us](mailto:kalberts@bakersfieldfire.us)

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**E-mail address:** \_\_\_\_\_

**Website:** \_\_\_\_\_

<b>SPONSORSHIPS:</b>
_____ Presenting - \$75,000
_____ Stage- \$50,000
_____ Platinum - \$25,000
_____ Gold - \$15,000
_____ Silver - \$7,500
_____ Bronze - \$3,000
_____ Logo Sponsor- \$1,000

**Payment:**  Cash  Check  Credit Card

**Return this sheet and check payable to:**

**Wounded Heroes Fund**

**3121 Standard St**

**Bakersfield, CA 93308**

**Tax ID: 80-0215850. Sponsors:**

**Please email logo: [kimiko@mareridingcenter.com](mailto:kimiko@mareridingcenter.com)**

Credit Card Authorization

PLEASE COMPLETE AND RETURN THIS FORM.

All information will be kept confidential.

Name on Card: \_\_\_\_\_

Business (if any): \_\_\_\_\_

Billing Address: \_\_\_\_\_

City State & Zip: \_\_\_\_\_

Credit Card Type:  Visa  MasterCard  Discover  AMEX

Credit Card Number: \_\_\_\_\_

Credit Card Expiration: \_\_\_\_\_

CCV Code (3-4 digits on back): \_\_\_\_\_

Amount to Charge: \$ \_\_\_\_\_

For (event or sponsorship name): \_\_\_\_\_

I authorize The Wounded Heroes Fund to charge the amount listed above to the credit card provided herein. I agree to pay for this purchase in accordance with the issuing band cardholder agreement.

Card holder- please sign and date:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

**Please return completed and signed form to:**

**The Wounded Heroes Fund**

**3121 Standard St**

**Bakersfield, CA 93308**